



YANGON UNIVERSITY OF ECONOMICS

Internationalization Strategy

Outline

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Yangon University of Economics



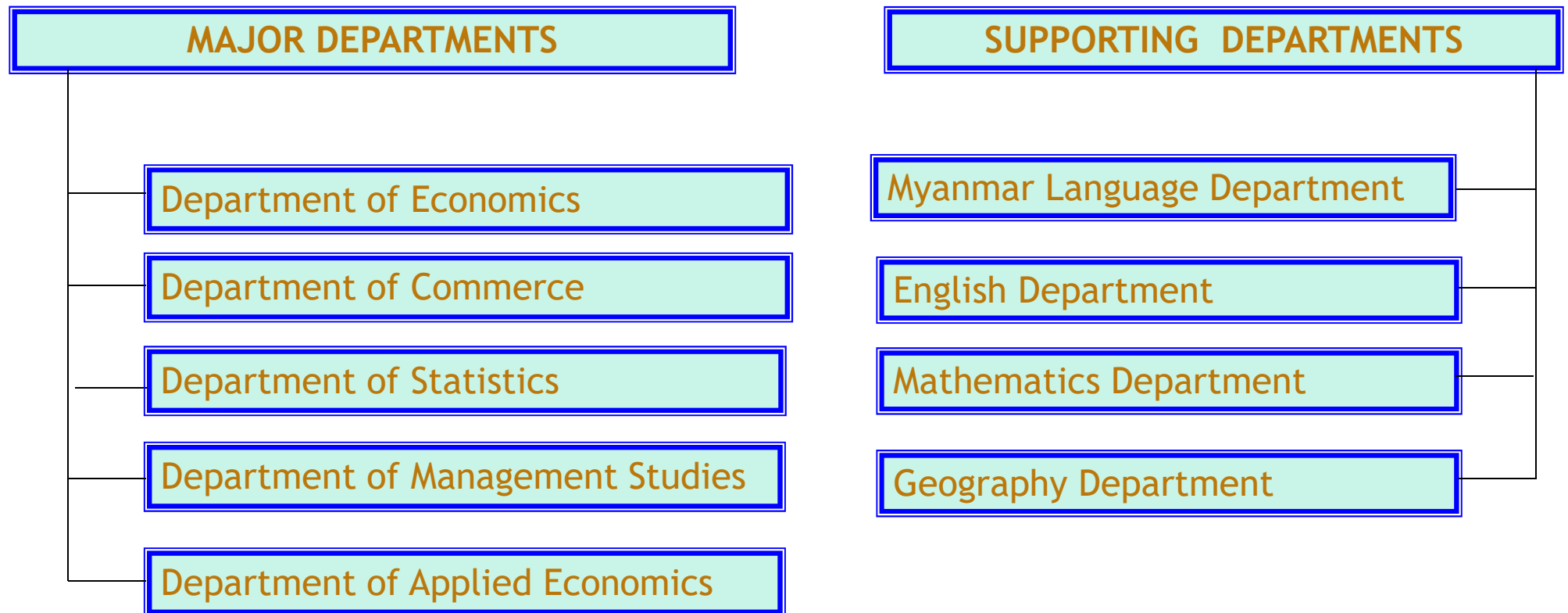
- 🌸 Originated as Department of Economics under the University of Rangoon (Yangon) in 1924
- 🌸 Established as Yangon Institute of Economics in 1964
- 🌸 @ The Corner of Pyay Road & Inya Road, Kamayut Towkship, Yangon 10041, Myanmar
- 🌸 Four Campuses:
 - 1) Kamayut Campus
 - 2) Ywa Thar Gyi Campus
 - 3) Hlaing Campus
 - 4) Padamya Campus



Yangon University of Economics



- Academic Department: Five major departments and FOUR supporting departments



Yangon University of Economics



ADMINISTRATIVE STAFFS

Rector	:	1
Pro Rector	:	1
Admin officer	:	10
Admin Staff	:	179
Total (Admin)	:	191

FACULTY MEMBERS

Professors	:	18
Associate Professors	:	20
Lecturers	:	104
Assistant Lecturers	:	53
Tutors	:	90
Total (Faculty)	:	285

STUDENT POPULATION (2018-2019)

Undergraduate	:	4449
Honors & Qualifying	:	162
Master	:	1680
Diploma	:	83
PhD	:	94
Total	:	6468

Yangon University of Economics



- 🌸 9 - Bachelor Programs
- 🌸 10 - Master Programs
- 🌸 4 - Executive Master Programs
- 🌸 3 - Ph.D Programs
- 🌸 8 - Post-graduate Diploma Programs



International Profile: Facts & Figures



International Educational Projects of YUE (Active)

1. Economic Research Institute for ASEAN and East ASIA (ERIA)
2. Korea Myanmar Research Association (KOMYRA)
3. Quality Assurance Structure and Enhancement (QASTE)
4. South East Asia Social Innovation Network (SEASIN)
5. Support for Higher Education in the ASEAN Region (SHARE)
6. Joint Revision & Development of Education and Training Activities Targeting Myanmar's Financial and Banking Sector Between GIZ & YUE
7. Joint Master Program for Social Innovation & Entrepreneurship (MSIE) between Eberswalde University for Sustainable Development (Germany), Royal University of Phnom Penh (Cambodia) & YUE
8. Connecting Higher Education Institutions for a New leadership On National Education (CHINLONE)
9. Designing & Managing International Relations, Educational Projects & Mobility Schemes in Asian Universities (TOOLKIT)

Vision, Mission



VISION

- 🌸 To create the intellectually and morally developed human resources that can effectively utilize in development of national economy

MISSION

- 🌸 We offer educational services that promote critical thinking skills and enhance decision making abilities, which help students become productive and informed citizens.
- 🌸 Our faculty engage in research to create and disseminate new knowledge, develop quality-teaching skills, maintain high professional standards, and actively serve the University and Community



Strategic Objectives






- 🌸 To nurture socially responsible and competent economists & business leaders who possess integrated skills, knowledge, and experience with global vision and local commitment
- 🌸 To redesign university governance, and teaching and learning styles in line with the changing demand of labor market.
- 🌸 To advance knowledge through distinguished research and teaching focus on the issues relevant to the local & international environment
- 🌸 To enhance the university's capacity for internationalization in order to promote academic collaboration and research cooperation







Internationalization of YUE



Main Priorities for Internationalization:

-  Capacity building for resource persons
-  Developing curriculum and syllabus inline with international standard
-  Increasing research collaboration and publication

Actions:

-  Accreditation of AUN-QA
-  Capacity building programs for both teachers and staff
-  Upgrading the infrastructure and utilizing state-of-the-art technology
-  Facilitating for the functions IRO Department



Vilnius Training: Experience Learned



- 🌸 European Experience on Internationalization
- 🌸 Conducting SWOT analysis
- 🌸 Designing action plans of internationalization goals
- 🌸 Different approaches of internationalization strategy

SWOT ANALYSIS: Internationalization Strategy



STRENGTHES

- Located in easily accessible area with green environment in business city
- Young and energetic human resources
- Adaptable and adoptable academicians
- All of the textbooks are in English
- Accommodation for international scholars and students

WEAKNESSES

- Inadequate teaching and research capacity program and ICT facilities
- Insufficient incentive programs for skilled personnel
- Weak cooperation between different departments
- Lack of experience and weak facilities for internationalization



SWOT ANALYSIS: Internationalization Strategy



OPPORTUNITIES

- Encouragement of government to be a semi-autonomous university
- Large number of international institutions interested in cooperating with university
- Employability of graduates due to location of university in business city

THREATS

- Ministry imposes regulations on agreement with international institutions especially financial matters & space allocation
- Transfer policy of MOE to shuffle the staff among universities
- Persuasion of other institutions to talented resources
- Lack of protection of IPR



Strategy Action Lines Derived from SWOT



-  To build up staff & student capacity
-  To develop internationalization strategy
-  To develop infrastructure
-  To promote good university governance



ACTION PLAN



GOAL: To Enhance Staff & Student Capacity

Activity	Responsible department	Success Indicator	Due Date	Required Resources
To organize workshop/ conference/trainings (local & international)	Five faculties	2 international, 3 local in each faculty per year	Every year	Faculty coordinator, IRO, University budget, funded organizations
To review & upgrade curriculum & syllabus with a more comprehensive & career-oriented vision	Department and faculty curriculum committee & experts	Board of Study Meeting	Every two years	Faculty coordinator, IRO, University budget, updated reference books
To stimulate & support innovative & cross-disciplinary research initiative & project	Research department and respective faculty	At least 2 research projects & 10 peer review publication in each faculty	Every year	Researcher, university budget, funded organization
To recruit & develop talented academics with merit-based mechanisms	Respective faculty, administrative board	20 persons of each faculty per year	Every year	Faculty level, selection committee & experts, university Budget
To enhance English language proficiency	Self-study, responsible department, English native speakers	2 courses per year	Every year	Volunteered native speakers, university budget, funded organization

ACTION PLAN



GOAL: To Set Up Internationalization Strategy

Activity	Responsible department	Success Indicator	Due Date	Required Resources
Students and faculty exchange	Respective department and IRO	5 exchange programs in faculty per year	Every Year	University budget and development partners
Internationally transferrable credit system	Student affair, both home and host institutes			Register's office, credit system
Internationally accredited study programs	Respective department, QA department			AUN-QA framework & NAQAC framework
Collaborate with international institutions for teaching, research and development	Respective faculty, center for research and innovation, IRO	2 international projects for every year	Every Year	Researcher, research partners and funds, post-graduate students

ACTION PLAN



Goal: To Develop Infrastructure

Activity	Responsible department	Success Indicator	Due Date	Required Resources
Modernize the ICT infrastructure	<ul style="list-style-type: none"> IT department Administration board 	Modernized & efficient equipment		<ul style="list-style-type: none"> IT professionals Univ. Budget Development partners
Upgrade the campus and facilities as a vibrant place for learning, collaboration, personal growth, everyday life of students and staff	<ul style="list-style-type: none"> Administration board Respective faculties Engineers and campus development department 	At least, 1 activity per week	Regular activity	<ul style="list-style-type: none"> Engineers Admin staff Univ. budget Regional government

ACTION PLAN



GOAL: To promote good university governance

Activity	Responsible department	Success Indicator	Due Date	Required Resources
Develop a system of governance supported by solid structure and professional capacity	<ul style="list-style-type: none">University councilRespective Faculty			<ul style="list-style-type: none">Academic Board (Univ. Senate)Administration boardUniv. Budget
Develop and promote the institutional autonomy in academic affairs, organization, staffing and financial administration	<ul style="list-style-type: none">University councilRespective Faculty			<ul style="list-style-type: none">Academic Board (Univ. Senate)Administration boardUniv. Budget



Recommendations for the Development of Internationalization Strategy



1. Develop intercultural competencies in all students, faculty members and personnel through training programs, events, programs, and other activities that engage dialogue about cultural difference
2. Strengthen all structures and processes for attracting and retaining international students, faculty members and other personnel
3. Better articulate, market and communicate the value proposition of YUE to enhance its attractiveness and strengthen international collaboration.
4. Design learning outcomes of all academic programs to support internationalization
5. Improve international research collaborations, and develop successful international projects and consultancies.
6. Strengthen the capacity of Internationalization Office



Recommendations for the Development of Internationalization Strategy



RECOMMENDATION – 1

- 🌸 Develop intercultural competencies in all students, faculty members and personnel through training programs, events, programs, and other activities that engage dialogue about cultural difference

Actions

- 🌸 Provide incentives for all students to take one credited course involving exposure to a new language, culture, religion or other international comparative perspective
- 🌸 Investigate new sources of funding for study/work/research abroad opportunities
- 🌸 Provide clarity in the crediting of study/work/research abroad opportunities
- 🌸 Increase opportunities for meaningful intercultural interaction for all students, faculty members and personnel



Recommendations for the Development of Internationalization Strategy



RECOMMENDATION – 2

- 🌸 Strengthen all structures and processes for attracting and retaining international students, faculty members and other personnel

Actions

- 🌸 Clarity to admission standards for every program for both domestic and international students
- 🌸 Identify and evaluate all partners and processes that have a role in strategic international talent attraction, and develop plans for enhancing tried and true methods while developing new tools
- 🌸 Support & improve settlement and integration support to international faculty, undergraduate students, and graduate students
- 🌸 Develop funding mechanisms for international student recruitment and transition supports



Recommendations for the Development of Internationalization Strategy



RECOMMENDATION - 3

- 🌸 Better articulate, market and communicate the value proposition of YUE to enhance its attractiveness and strengthen international student enrolment.

Actions

- 🌸 Coordinate with both internal and external stakeholders to define the outcomes
- 🌸 Leverage international alumni to contribute to university reputation and presence through innovative programs and events
- 🌸 Develop opportunities for greater partnership between private & public sectors in appropriate international themes



Recommendations for the Development of Internationalization Strategy



RECOMMENDATION - 4

- 🌸 Design learning outcomes of all academic programs to support internationalization

Actions

- 🌸 Integrate an international perspective into all existing programs
- 🌸 Identify faculty champions to lead the internationalization of curricula
- 🌸 Provide supports in the form of training and incentives to faculty members engaged in academic activities aimed at internationalization of curricula



Recommendations for the Development of Internationalization Strategy



RECOMMENDATION - 5

- 🌸 Improve international research collaborations, and develop successful international projects and consultancies.

Actions

- 🌸 Initiate & support international research opportunities
- 🌸 Partner with government organizations & private businesses to identify research areas based on needs of the society
- 🌸 Provide leadership and support in efforts to internationalize the university and the community
- 🌸 Create and communicate simplified processes for faculty members to engage in international research and development projects






Recommendations for the Development of Internationalization Strategy



RECOMMENDATION - 6

-  Strengthen the capacity of Internationalization Office

Action

-  Provide sufficient staff & resources to provide high level expertise
-  Explore, develop and maintain relations with external stakeholders and strategic international partners
-  Lead the establishment of the institutional policies needed to support the Strategic Internationalization plan





*Thank You
for Your Attention*

Welcome Comment & Suggestions!

